**USD 30Mn (LKR 5.6Bn) invested towards Softlogic Life’s growth by Finnfund, NorFund and MunichRe**

**August 26th , 2020:**

Softlogic Life Insurance PLC is pleased to announce the inking of landmark deals with Development Financial Institutions; Finnish Fund for Industrial Cooperation Ltd – Finnfund and The Norwegian Investment Fund for Developing Countries – Norfund who have signed a USD 15Mn Tier II Subordinated Debt transaction with the Company on 24th August 2020 that will provide funding to further develop the business objectives of the Company. Norfund and Finnfund are impact investors funded by the Governments of Norway and Finland and the private capital markets and whose objectives are to fund sustainable development through responsible and profitable businesses across the globe. The transactions are even more significant as they are being executed amidst the ongoing COVID-19 pandemic that has impacted the entire world.

Softlogic Life also concluded a Financial Reinsurance transaction in March 2020 of USD 15Mn with Münchener Rückversicherungs-Gesellschaft – MunichRe, one of the top providers of reinsurance, primary insurance, and insurance-related risk solutions in the world based on the top quality portfolio of the Company. The transaction is heralded as South Asia’s first transaction of its kind in the Reinsurance arena.

Softlogic Life, Sri Lanka’s third-largest life insurance entity is pleased to announce these milestone transactions that amplify the excellent prospects available for the life insurance industry in Sri Lanka. The Company’s fast paced growth has brought a share of 16.2% of the market as at 31st March 2020, doubling market share within the past five years, covering more than a million lives. The Company in 2019 grew 25% versus an industry growth of 11% issuing 247,755 policies and selling the highest number of policies accounting for 33% of the market.

“These investments by Norfund, Finnfund and MunichRe are a testament to the solid work we have put into building Softlogic Life into a formidable business in Sri Lanka’s insurance industry. We like to think of it as an endorsement that we have done something special,” said Ashok Pathirage, Chairman of Softlogic Life Insurance PLC, “We are always keen to develop our operations by utilizing international expertise and together with Leapfrog Investments who are shareholders of the Company are continuously assessing possibilities to improve our capabilities even further. We remain fully confident of Sri Lanka’s growth prospects and see the low penetration in the life insurance industry as a great opportunity for future growth. We are proud to state that during 2019 one in every three life insurance policies sold in the market was from Softlogic Life, which is a great testament to the customer segments that we cover and the extent of our product diversification.”

The investment marks one of Norfund and Finnfund’s first investments in Sri Lanka’s insurance industry, where, like other developing markets across Asia, they will be looking to provide expansion capital to sustainable businesses like Softlogic Life in the financial sector.

*“Norfund invests in financial institutions to strengthen their ability to contribute to increased access to capital for companies and previous unbanked people. Softlogic Life is a great fit with our objective to create jobs and improve lives by investing in businesses that drive sustainable development,” said Fay Chetna, Regional Director Asia, Norfund.*

*“Softlogic Life’s leadership team has over the years consistently delivered, and together, we hope to continue contributing to its growth journey. We appreciate the partnership with them, and we hope this investment also will contribute to economic growth and increase financial inclusivity in Sri Lanka.” said Ulla-Maija Rantapuska, Investment Manager, Finnfund. )*

*“MunichRe enjoys a long standing relationship of over fifteen years with Softlogic Life and has introduced a number of product initiatives that have performed well for our partnership. This Financial Reinsurance transaction heralds the next generation of cooperation where we are pleased to be part of an exciting future,” said [MunichRe Spokesperson, Name / Designation]*

An innovator in insurance, Softlogic Life recently made it to the Forbes Asia’s ‘Best Under A Billion 2019’ list, a business ranking which spotlights Asia’s 200 top-performing listed companies with less than US$ 1 Billion in revenue with consistent top and bottom-line growth. Softlogic Life is the only company in Sri Lanka and one of the two insurance companies in the Asian region to achieve this momentous feat.

**About NorFund**

*Norfund is the Norwegian Investment Fund for developing countries. Our mission is to create jobs and to improve lives by investing in businesses that drive sustainable development. Norfund is owned and funded by the Norwegian Government and is the Government´s most important tool for strengthening the private sector in developing countries, and for reducing poverty. Norfund’s portfolio total 2,8 billion USD with direct and indirect investments in more than 1000 companies in Sub-Saharan Africa, South East Asia and Central America.*

**About Finfund**

*Finnfund is a Finnish development financier and professional impact investor. We build a sustainable world by investing in responsible and profitable businesses in developing countries. Each year we invest 200–250 million euros in 20-30 projects, emphasising renewable energy, sustainable forestry, sustainable agriculture and financial institutions. Today Finnfund’s investments and commitments total about 957 million euros, half of them in Africa. The company has about 90 employees. For more information, please visit* [*www.finnfund.fi*](http://www.finnfund.fi)

**About Munich Re**

*Munich Re is one of the world’s leading providers of reinsurance, primary insurance and insurance-related risk solutions. The Group consists of the reinsurance and ERGO business segments, as well as the asset manager MEAG. Munich Re is globally active and operates in all lines of the insurance business.*

**About Softlogic Life**

Softlogic Life Insurance PLC is a subsidiary of Softlogic Capital PLC and is part of the Softlogic Group, which is recognised as one of Sri Lanka’s most diversified and fastest-growing conglomerates with interests in Healthcare, Retail, ICT, Leisure, Automobiles and Financial Services. Significant stakeholders in the company include global investors Leapfrog Investments.